

Phone: 973.540.8442
Fax: 973.540.1211



14 Maple Avenue, Suite 400
Morristown, NJ 07960

www.grdodge.org

Sustainability Director

The Geraldine R. Dodge Foundation, a private philanthropy based in Morristown, New Jersey, (www.grdodge.org) is seeking a Sustainability Director for the Foundation's New Jersey news collaborative initiative. This is a full-time position as an independent contractor and will be funded for two years.

For the past three years, the Foundation has led efforts to strengthen and grow New Jersey's news and information ecosystem by helping to launch and support the Center for Cooperative Media and the New Jersey News Commons at Montclair State University. The Center and Commons provide an array of services and training to New Jersey's media outlets (for profit and nonprofit), facilitate collaboration and resource sharing, and help shine a spotlight on high quality, New Jersey-based journalism.

The Foundation also partners with New Jersey Public Radio, NJ Spotlight, WHYY's NewsWorks, ProPublica, and a variety of other media outlets in order to expand coverage of New Jersey-focused news.

With support from the John S. and James L. Knight Foundation, Dodge's news initiative seeks to demonstrate how media organizations can achieve financial stability through a variety of avenues, including: ads and ad networks, using strategic marketing materials; membership; events; and products, while also receiving ongoing training and support from the Center and NJ News Commons as well as other sources.

The Sustainability Director will work with Dodge's Director of Media and Communications and Dodge partners and pilot sites to spearhead these sustainability efforts on behalf of the ecosystem while also coordinating research and understanding the successes and challenges around the sustainability of news nationally.

This position will offer wide latitude for creative ideas and input to help the Foundation establish a sustainability model for news and information outlets across the country.

Major Responsibilities:

- Collaborate with the Center for Cooperative Media and the NJ News Commons members to understand ongoing needs of the NJ media ecosystem
- Work directly with five chosen pilot sites to develop strategies and tactics to test revenue models
- Coordinate with other partners to offer advertising sales and support services, including developing customizable marketing materials
- Manage needed research
- Facilitate sharing of membership models and tools
- Help coordinate and/or develop template for individual and collaborative community fundraising events
- Convene meetings with partners as needed
- Help document lessons learned over the two-year position

Although some of this work could be done remotely, this position will require spending several days a week in New Jersey and will require travel within New Jersey.

Qualifications:

- Minimum 5 years professional experience in media or journalism related position with deep understanding of media business practices
- Outstanding oral, written and interpersonal communication skills
- Related college degree preferred
- The right candidate will be a strategic, entrepreneurial self-starter with a passion for thriving local media and meaningful community engagement

Contact: Send resume, cover letter outlining your interest and compensation requirements by March 7 to:

Molly de Aguiar, Director of Media and Communications
Geraldine R. Dodge Foundation
molly@grdodge.org

The Geraldine R. Dodge Foundation is an Equal Opportunity Employer.